
yongchi ma¹, chao liu¹, and yilin zhuang¹

¹shandong da xue

June 15, 2023

Abstract

National identity construction has been widely carried out. In a crisis, constructing national identity vertically may be failed because of the criticism of formalism. Microsocial interaction exists in society, and the interactive ritual constructs the meaning of governance. The individual obtains emotional energy by participating in the interactive ritual, forms the national identity, and produces social unity. However, there is little research on this process. This paper explores ways to shape national identity from the bottom up. It is found that the symbolic meaning of governance behaviour can be visualized, agreed upon and emotional through interactive rituals, resulting in the presence of national symbols, consensus order and emotional mobilization. Finally, the interactive ritual realized emotional mobilization and social order reconstruction. The conclusion of this study is of reference value for the improvement of crisis management and national governance capacity, enriching the interactive ritual theory.

Hosted file

鑫晴礼仪口才表演文化传媒鑫晴：中国速度

天蚕土豆为热干面加油

祁恩树：❤️CNCCNCNCCNCNCCNCCNCCN

贪嗔痴：海南监工上线了

M：热干面7000万啦

小夕：热干面加油！！！！！！！！！！

Hester：加油加油